HP 250
Improve business productivity
without complicating your life

A pleasure to use while increasing productivity

The friendly HP 250/30 Small Business Computer

Today, thousands of people are using the HP 250 Small Business Computer system to solve a wide range of business problems. Why did they select the Hewlett-Packard 250? Because it is an innovative solution to a growing concern: how to improve business productivity. The HP 250 offers a unique combination of power, reliability, growth, support, and simplicity of design and use. In applications as diverse as general accounting, order entry, medical billing, inventory control, scheduling and job costing, the HP 250 system is helping people to be more productive.

Easy on

There are no confusing power-on procedures with the HP 250. The "on-off" switch is a simple turn of a key. Once on, the system auto-

matically runs a hierarchical self-test to assure you that the main components are working. In addition, this key-operated switch helps to control system access and to maintain data security.

Fast information entry

Up-to-date files and timely reports greatly assist the decision-making process. To help you achieve this information control, we designed the HP 250 for fast, easy and accurate entry of information.

Just type in your data on the typewriter-like keyboard. It's arranged like most electric office typewriters, with a few additional keys for special procedures. And there's a familiar, ten-key numeric pad to speed numeric data entry.

Besides its familiar design, the keyboard's sculpted keycaps and

precision key mechanism encourage the speed of touch-typing. And because the keyboard is detached, it can be placed to suit the comfort of each individual user.

Simplified system use

The HP 250 was designed to be used with very little computer knowledge or training so your employees can quickly become more productive. And you won't need to hire a full-time operator —with just a little practice, your existing employees can operate the system.

On HP 250 Models 30 and above, an integral high-speed tape cartridge illustrates one of the HP 250's innovations in operator convenience. A single cartridge stores the equivalent of several flexible discs, freeing operator time spent in exchanging diskettes, as well as reducing consumables costs and storage space. Plus, it records data much faster than storage devices typically associated with small business systems.

As another example of operator convenience, the keyboard features a special set of eight innovative soft keys. These keys are programmable and can be dynamically relabeled to facilitate faster, more accurate user input. Forms can also be displayed at the workstations with underlining, inverse video, and boxes to highlight prompting messages, input fields, and important status information.

The simplicity of the HP 250:
fast and convenient data transfer

A versatile system for a wide range of applications

With the HP 250's simplified user interface and powerful, general-purpose programming capabilities, the system is suitable for a wide range of business applications. From branch offices to small businesses to medical clinics to warehouses to accounting firms, the HP 250 is used by people with widely different backgrounds, but primarily by people who have never owned a computer system before.

There's more than meets the eye

Designed for an office environment, the system is compact, pleasing in appearance, and quiet—so quiet, in fact, that you could place it right next to your desk. Yet, inside this attractive cover is a sturdy product that meets all the HP standards for quality, reliability, and durability. Plus, the HP 250 can operate over a wide temperature range so there's generally no need for air conditioning.

With reliable hardware and a wide choice of peripheral products and application software, including general accounting, order management, bill of materials processing, text editing, and even business graphics, it is not sur-

prising that the HP 250 is being used in more and more applications every day.
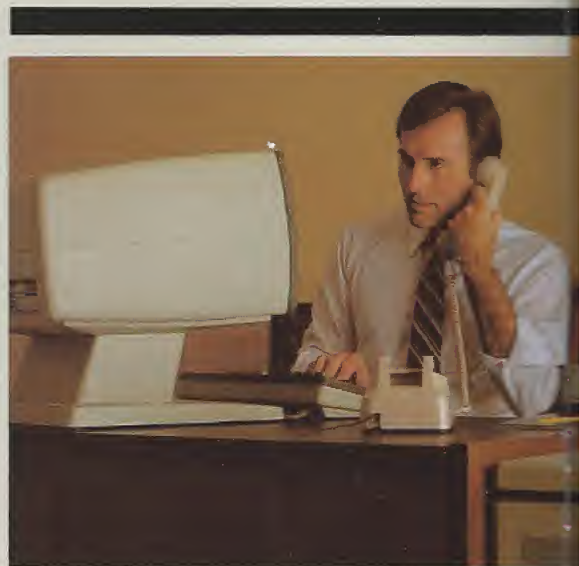
Plenty of room for growth

From the HP 250/20, with 4.7 million characters of mass storage, a single workstation, and a medium-sized printer, your HP 250 can grow to the HP 250/50 with 260 million characters of mass storage, six workstations, two large-system printers, and several plotters, letter-quality printers, or other terminals, **without replacing any hardware or software.** In between is the HP 250/30 with 16 million characters of mass storage, the HP 250/35, the modified L-shape desk version of the Model 30, and the HP 250/40, with 28 million characters of mass storage.

Each HP 250 system offers powerful data communications capabilities as well, including Remote Job Entry/250 and a link to HP 3000 systems to form a distributed network. So when you want your system to communicate directly with almost any other computer, it's only a matter of adding the appropriate interface.

And each HP 250 can be expanded to the maximum HP 250 configuration without requiring a change to your application software, hence protecting your sizeable investment in software as well as hardware.

The high-performance HP 250/50, for a wide range of office applications.

The compact, quiet HP 250/20.

A beautiful blend of simplicity and power

At the core of the easy-to-use HP 250 is a set of surprisingly powerful software that not only provides the simplified user interface but also permits comprehensive applications to be implemented—and modified—far more rapidly and easily than was previously possible on small business systems. Here are some major innovative programming tools, all included with each HP 250:

Data Base Management

IMAGE/250 is a comprehensive subset of the award-winning HP 3000 data base management package. A collection of programs and easy-to-use commands, it has the power to create, control and maintain a complex information management system, making tailoring a solution to your problems easier, and less expensive. Data security is assured by password-protected access to your data files.

Among the several unique features offered by IMAGE/250 is the ability to perform FIND and SORT operations across data sets with logical "threading." Sort operations can be alphanumeric or numeric; sort fields in either ascending or descending order, from different data sets, can be selected.

The human engineered HP 250/35, with integral keyboard and display screen.

You can easily generate a customer report sorted alphabetically by name. Next, request a delinquent accounts receivable report —sorted in descending order beginning with the largest amount due. IMAGE/250 performs these sorts simply and quickly.

QUERY/250

QUERY/250, a companion to IMAGE/250, serves as a convenient and speedy way to retrieve, update or modify data—without actually having to write any programs.

QUERY/250 interacts with the data base management system simplifying unprogrammed access to your stored information. QUERY/250 prompts appearing on the display help the user gather facts needed on a one-time basis (for example, listing customers who made a purchase over $100 in the past month, or checking available stock on a specific item).

FORMS/250

The unique FORMS/250 software benefits both the programmer and you. With it, the programmer can easily simulate most of your existing forms on the screen—so the system adapts to your way of doing things. It takes less time to personalize forms on the HP 250 than it does on most other systems.

The ability to display forms on the screen facilitates information entry. Once the blanks are filled on the form, as when processing an order, pressing a button logs the entire transaction. This technique reduces errors, speeds data entry and requires little operator training.

REPORT WRITER/250

The reports generated by the computer are for your use, so it makes sense that they be tailored to your needs. REPORT WRITER/ 250 gives the programmer a versatile set of commands with which to format final, professional looking reports that can include totals, averages, and summaries—all without writing complicated programs. Developing a format, or changing one to highlight significant information, takes less effort and costs less. You get the information you want, formatted the way you want it.

Buying a computer is no small matter. It will play an important role in your business for years to come. So we take seriously our commitment to providing a superior product.

A solid record in the design and manufacture of precision electronic instrumentation speaks for our technical expertise. In the business world, we gained a reputation for leadership with the first hand-held financial calculator. On a larger scale, the HP 3000 led the way as the most powerful business computer in its price range.

We temper technological leadership with the realization that you, our customer, want a dependable product. Our labs test and retest the product, and skilled personnel build it to exacting standards enforced by quality control.

The commitment does not end with the sale. Our service and system support experts have been carefully selected and trained. They can quickly service the computer and answer your questions.

One of the major design objectives of the HP 250, in fact, was to make it easy to maintain. So, the system has an internal test feature, for instance, that speeds up fault location, helping us to get the computer back into your service quickly. And when you need to distribute computer systems to several locations, HP stands ready to help with over 170 sales and service offices world-wide.